

Fight Counterfeiting

There's no Debate, Don't buy Fake!

Counterfeiting may seem like a victimless crime, but that's not true. Negative impacts are far reaching; from the loss of tax revenue, business income and jobs, to threatening public health and the support of organized crime. There are serious economic, health and safety implications when you purchase a counterfeit good.

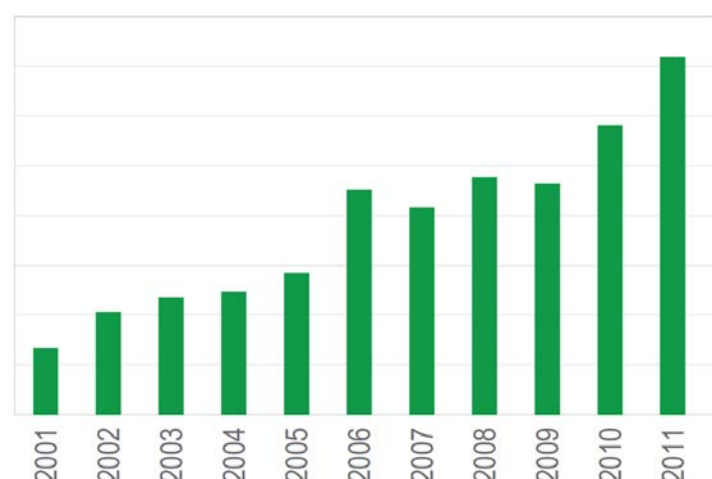
WORLD ECONOMY

\$650 BILLION
Per Year
GLOBAL VALUE of
counterfeits & piracy

This is like sending
ALL of L.A. to
college **FREE**
for 4 years



U.S CUSTOM SEIZURES



U.S ECONOMY

COST TO OUR ECONOMY
from counterfeit &
pirated products



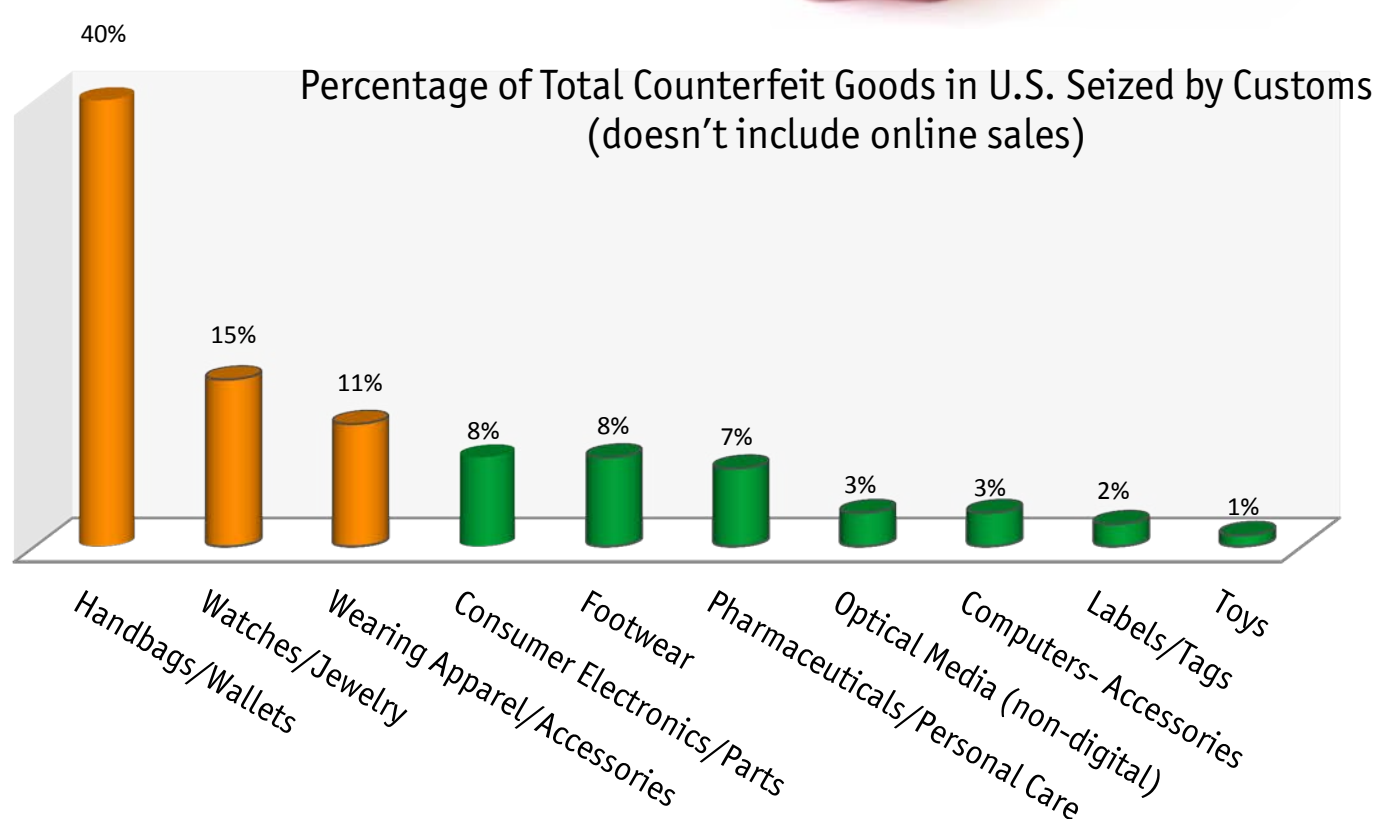
\$215 BILLION
per year

ROGUE WEBSITES

MILLION VISITS

87 per year
to websites that
sell counterfeits

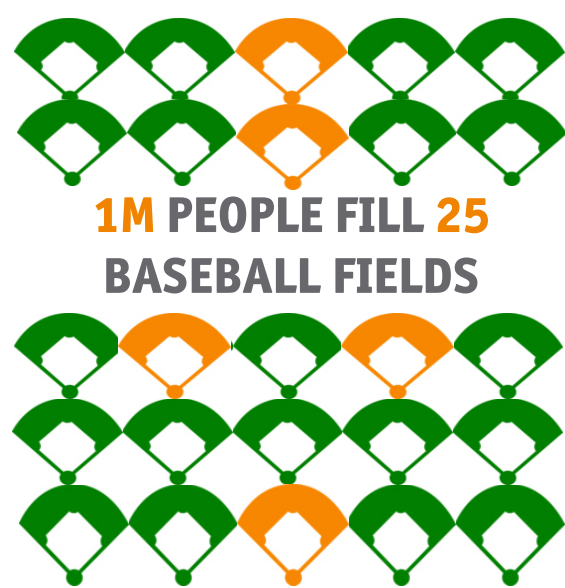
Top 10 Counterfeited Goods



2.5M

JOBS ARE LOST
DUE TO COUNTERFEITS

Global economies have lost **2.5 million jobs** to counterfeiting and piracy, with **1 million in the United States** alone. Not only have we lost 1 million jobs, our goods are more expensive as businesses try to recoup their losses and taxes go up. These costs are born by you, me, our loved ones, and our community.



1M PEOPLE FILL 25
BASEBALL FIELDS



WATCH OUT!
ONLINE DEALS
TOO GOOD TO BE TRUE

Increasingly, counterfeit goods are being bought and sold online. If a deal is too good to be true, it probably is! You've seen the headlines about fake baby formula or phony pharmaceuticals; these fakes can have serious negative effects on you and your family's health and safety.

COUNTERFEIT PRODUCTS ARE WIDE-RANGING

- Pharmaceuticals
- Health & personal care
- Eyewear & parts
- Electronic articles
- Food & beverage
- Critical technology components
- Cigarettes
- Perfumes & colognes
- Batteries
- Exercise equipment
- Transportation & parts
- ...almost anything you can think of